



## Mr Bridge.

**W**ell known to most bridge players for the excellent free magazine called **BRIDGE**, Mr Bridge also provides very good weekend tutorial courses and offers cruises where bridge is available, to destinations as diverse as India and The Black Sea. To complement these there is a range of bridge software from tutorials to game play, as well as bridge essentials such as cards and tables. In fact, all things to help improve and enhance players' knowledge and enjoyment of the game can be found at Mr Bridge.

### Advantages

Leanora Adds, who is currently on maternity leave, heads up the running of the Mr Bridge office. As you will see from the photos this is a fairly small office which means that when such a key player is away, many of her tasks have to be shared out. Leanora says that one of the main advantages of the Apprenticeships in Administration has been that employees have been able to expand their roles to cover these increased responsibilities due to her necessary absence.



Jessica is booking a cruise for some lucky bridge players.

“Admittedly our recruits knew most of the tasks involved in administration before they began the Apprenticeship”, Leanora commented. “However, we found that working with their Assessor (Janet Males) enabled them to understand why they did them. Not just the tasks themselves, but the importance of carrying them out in an efficient and structured way. Janet kept them focused on why they were doing these jobs. In the process they learnt about the company as a whole.”

### Overlap

Mr Bridge is not a large company and, as with many smaller companies, out of necessity, roles need to overlap.

In this way, the Apprenticeships led to knowledge of finance which is always vital for a company. During their studies, they learnt about the company as a whole, including past publications as well as current ones. In the process, Leanora believes, they learnt how to study while working.

Just last week, Jessica and Rachel were able to sample a seven night cruise from Harwich to Nice to experience the products they sell and the quality of bridge tuition. Needless to say, they are now both hooked on bridge!

Incidentally, **BRIDGE**, a free promotional magazine, has a circulation of around 100,000 and is probably the widest read bridge magazine in the world.

Mr Bridge can be contacted on [www.mrbridge.co.uk](http://www.mrbridge.co.uk)